





## From 2nd – 18th April, Amorino welcomes you on a journey with new creation... a delicious hot air balloon to embellish your Gelato!

Gourmets, globe trotters and sightseers take note! For Easter, Amorino is putting the spotlight on travel and has created a chocolate delight in the shape of a hot air balloon. Come on a journey and enjoy the experience in one of their 200 stores.

Amorino invites gelato aficionados to get away from it all and discover its signature flavors inspired by la Dolce Vita.

Enjoy a flavorful trip through Italy, with stops in Florence, Puglia and Piedmont.

Just climb aboard!



"The Café Altera Luz Supremo gelato: once you taste it, you are immediately transported to a terrace in Florence, with an intense Italian expresso in hand."

"The **Stracciatella gelato**: made in true Italian tradition, its thin shavings of dark chocolate and fior di latte base, unveil all the flavors of a getaway in the heart of Puglia."

"The Inimitable gelato, the combination of cocoa and hazelnut takes us to the heart of Northern Italy, to the home of the Gianduja...an irresistible flavor associated with many childhood memories."



#tastytravels #italie #savoirfaire #Tradition #Emotion #Gelato #Pâques #amorinosignature #montgolfiere



## Amorino Key figures

Founded by two childhood friends, **Cristiano Sereni** and **Paolo Benassi**More than **91** stores in France **200** stores worldwide

Available in **16** countries



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